

### Department of Commerce & Business Management Faculty of Commerce & Management, Integral University

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Date: 11.02.2020

### **NOTICE**

It gives us immense pleasure to invite you to the Workshop on Entrepreneurial Learning: Key to Success being organized on 12<sup>th</sup> February 2020 by Department of Commerce and Business Management in association with SIDBI, Lucknow under SWAVALAMBAN CLUB: A STEP TOWARDS ENTREPRENEURSHIP, created under Entrepreneurship/Placement Cell of Integral University.

### About Swavalamban Club

Small Industries Development Bank of India (SIDBI) has come up with a programme named Swavalamban Club under its ambitious mission Swavalamban, wherein Club of Students are being created under existing Entrepreneurship/ Placement cell of Colleges and Universities. The Objective of the programme is to induce the culture of Entrepreneurship among the students through experimental learning. It will also provide an opportunity to students for gaining practical solution based knowledge rather than theoretical textbook knowledge.

### Objective of Workshop

To Induce Entrepreneurship Culture among students of University through experimental learning.

The Details of the Workshop are as follows:

Who can attend: Faculty Members and Students of Department

Date: 12 February 2020, Wednesday

Time: 10:30am to 12 Noon

Venue: Hall 1, Central Auditorium

We look forward to your support and active participation in this programme to make this workshop a

success.

Prof. A. K. Saxena

Dean - FCM

Dr. S. S. Mazhar

Head - DCBM

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## Department of Commerce & Business Management Faculty of Commerce and Management Integral University

### Attendance Sheet

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### Department of Commerce & Business Management Faculty of Commerce & Management, Integral University

Date: 14.02.2020

### Report on One Day Workshop on "Entrepreneurial Learning - Key to Success"

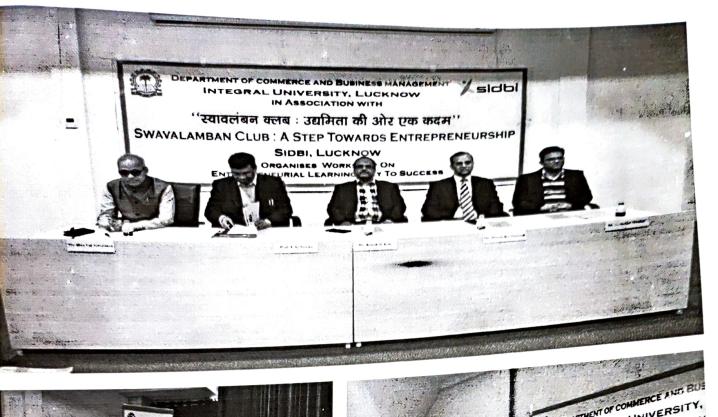
Department of Commerce & Business Management, Faculty of Commerce & Management, Integral University is association with SIDBI Lucknow under Swavalamban Club: A Step towards Entrepreneurship organized Workshop on 'Entrepreneurial Learning – Key to Success' on 12<sup>th</sup> February 2020 at 10:30 AM in the Hall 1 Central Auditorium, Integral University.

Mr. Pravin Kumar Dviwedi, CMD, Awoke India and Vice president Lucknow Management Association were the resource persons in the workshop. Prof A.K.Saxena has welcomed the Resource Person in his welcome address. Topics covered in the workshop were relating to entrepreneurial learning like Idea generation of initiating start - ups, opportunity identification in market, learning and enhancing entrepreneurial skills, designing and prototyping entrepreneurial project, Start—up experience, Industry-specific experience and capital management etc. The sessions were conducted through interactive lecture and discussion. The students have actively participated in the discussions and have made queries with the resource persons. The workshop provided the students an idea of the career opportunities available for them as an entrepreneur. Around 180 students attended the workshop and showed keen interest to learn and also participated in the activity designed for them.

### Highlights of Workshop:

- SIDBI has come up with a programme named Swavalamban Club under its ambitious mission Swavalamban Club wherein students are being created under existing Entrepreneurship/ Placement cell of Colleges and Universities.
- The Objective of the Club is to induce the culture of Entrepreneurship among the students through experimental learning.
- One day Workshop for MBA, M.Com, BBA and B. Com (Hons) students, to create awareness and career
  avenue s in entrepreneurship and provide them with practical solution based knowledge.
- The aim of the workshop was to induce Entrepreneurship Culture among students through experimental learning.
- The students can join Swavalamban Club in order to enhance their Entrepreneurship skill through experiential learning.

The guests were felicitated with University Memento by Dr. Syed Shahid Mazhar, Head of the Department Workshop ended up with concluding remarks and thanks giving address by Dr. Syed Shahid Mazhar.











# INTEGRAL UNIVERSITY



# II IINSPIRING EXCELLENCE

# FACULTY OF COMMERCE AND MANAGEMENT

- Certificate of Participation

Dr./Mr./Ms. Dr. Gaurav Bisaria

n.....Integral University

Participated in Workshop on

"Entrepreneurial Learning - Key to Success"

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12 Feb, 2020

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Dr. Syed Shahid Mazhar coordinator

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